

GLG SOCIAL IMPACT

PARTNERS PROGRAM

Who We Are

GLG is the world's knowledge marketplace. We bring the power of insight to every great professional decision by connecting decision makers who want the advantage of powerful insight to people with first-hand experience, so they can act with the confidence that comes from true clarity. With more than 700,000 Council Members, our network is the largest in the world, and we recruit thousands of new experts every month.

GLG Social Impact

GLG Social Impact brings the power of GLG's platform to organizations working to solve society's most urgent challenges. The GLG Social Impact Fellowship, our flagship program, provides many of the world's most impactful social innovators with free access to our platform.

The Social Impact Partners Program

The Social Impact Partners Program empowers all GLG employees to nominate a nonprofit for a free GLG project, providing nonprofits with no-cost access to GLG's platform. Through this program, GLG employees work with a partner organization to identify top research or learning priorities, scope a project to solve a key problem and connect with precise expertise through one-to-one phone calls with our Council Members.

Join Our Network of Non-Profits

GLG is committed to putting the power of our platform to work for the social sector through our Social Impact practice, our Fellowship, and the Social Impact Partners Program. Organizations become eligible for the Partners Program by joining our network of nonprofits. To sign up, complete [a brief interest form](#). GLG will review your organization's details to ensure it meets our eligibility requirements, and upon approval, we will send you a copy of our Usage Policies to review and sign.

Case Studies

Refer to our [case studies](#) for real-world examples of how other nonprofit organizations have used our platform.

What does my organization get access to through the GLG Social Impact Partners Program?

Partners Program organizations gain access to one GLG project, which includes four hour-long phone consultations with Council Members.



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How will I know when my organization is matched with a GLG employee?

The GLG Social Impact team will reach out via email to introduce you to your GLG Project Manager, who will lead your project and serve as your main point of contact at GLG.

How do GLG projects work?

We set out to answer specific questions in order to achieve strategic goals. Your GLG project will begin with a call with your GLG Project Manager to discuss your work and the critical challenges your organization faces. Through this conversation, you and your GLG Project Manager will determine a topic area to explore. Your GLG Project Manager will then connect you with experts who have relevant insights to help you answer your question and achieve your goal.

Who should be my organization's point of contact?

Multiple members of your organization will be able to participate in phone calls with Council Members, but your organization should have only one point of contact. Because many GLG projects focus on answering strategic and operational questions, we recommend designating a department head, such as a COO or a Chief Program Officer, as your point of contact.

Once my project is complete, can I do another one?

Our goal is to deliver our platform to as many nonprofit organizations as possible, so, when coordinating Partners Program matches, we prioritize organizations in our nonprofit network that have not completed a project. It is possible, however, for organizations to receive more than one project through the Partners Program.

Other questions? Reach out to socialimpact@glgroup.com.