
Bring Real-world Expertise to Life

The most powerful insights are often unearthed through live conversations. GLG Events allow you to hear from and interact with leading experts and peers on industry trends and breaking news.

Stay Current with GLG Events

When market-moving news breaks, you need fast and relevant insights.

GLG Events respond in real time, bringing the world's leading voices together to share perspectives and discuss trends and implications. You can attend GLG Events in person, join online, live video conversations, or listen in from anywhere.

GLG Events include:

***NEW* REMOTE ROUNDTABLES** Join online, live video conversations with our industry leaders and a small group of clients using a phone, computer, or laptop. While not required, please use cameras when possible to facilitate better engagement.

***NEW* PRIVATE VIDEO VISITS** While many of us have moved to remote work, Private Video Visits offer an alternative, with all the benefits of a live in-person meeting via video. Once a Private Video Visit has been scheduled, you will receive dial-in details and a video conferencing link.

ROUNDTABLES AND SEMINARS Join an in-person conversation with industry leaders.

TELECONFERENCES AND WEBCASTS Listen in from anywhere with remote access.

CONFERENCE PROGRAMS Join GLG for curated conversations in a wide range of in-person and remote formats related to trends and topics around key industry conferences.

CONVENES Join a half- or full-day GLG Convene that dives deep into a common industry focus through a variety of engaging formats.

SIGNATURE SERIES GLG's Signature Series hosts high-profile individuals for exclusive meetings in our New York City office.

Dive Deeper with GLG Custom Events

If you need to understand market dynamics and challenges in your industry or see how your customers respond to your brand or product, GLG Custom Events bring you the insights you need to go to market faster.

GLG Custom Events combine the power of a live event with your own research objectives. Create workshops with industry experts who have first-hand expertise or gather feedback from customers through focus groups and in-depth interviews.

Custom Events include:

WORKSHOPS Create a custom session with an industry expert to discuss market dynamics and challenges.

FOCUS GROUPS Gather a group of customers for in-person or virtual research and testing or in-depth interviews.

What Sets Us Apart

Market-driven Conversations

Many of our events are built in real time, in response to shifts in the market or a ticker.

Community Connections

Our events allow you to join a community of thought leaders to discuss and share industry insights.

We gather relevant groups of customers for in-person usability and concept testing. Understand how users respond to your products in a physical or virtual setting.

End-to-end Programming

We facilitate logistics, discussion, and event management so you can focus on maximizing your learning.

The World's Knowledge Marketplace

GLG's network includes more than 700,000 experts worldwide. Our global team works with you to identify and recruit the professionals who can add the most sophisticated insights to your research.

Growing Expertise

Our global team hand-selects and adds more than 200 new expert professionals to our network per day on average.

Precise Matches

We combine the human insight of our team with an artificial intelligence (AI)-driven matching platform to find the right people.

Highest Standards

Our unparalleled Compliance Framework allows clients to engage with experts through a trusted platform, supported by dedicated tools, thoughtful protocols, and trained professionals.

GLG's Full Suite of Services That Connect You to The World's Knowledge Marketplace Include:



GLG Consultations

GLG Consultations connect you with an expert in a specific topic, business, or industry for a call or an in-person or video meeting.



GLG Events

GLG Events offer real-time engagements, from teleconferences and remote or in-person roundtables that respond to shifting market dynamics to custom workshops and focus groups.



GLG Library

A subscription to GLG Library gives you access to thousands of teleconference transcripts and webcast replays from events led by our global subject-matter experts.



GLG Placements

GLG Placements bring C-suite professionals to you so you can quickly get your team up to speed.



GLG Projects

GLG Projects engage our experts for longer-term and more in-depth, multi-mode consultations.



GLG Surveys

GLG Surveys help you meet your research objectives by delivering a full spectrum of insights, leveraging the world's most robust and diverse source of first-hand B2B expertise.

Want to Know More?

We'd love to talk. Call us: +1 212 984 8500 Visit us: glginsights.com