

## Engage the Right Experts to Grow Your Organization

Sometimes you don't have the right knowledge in-house to get to the best result when opportunities or challenges arise. Whether you need to educate, engage, or grow your organization, GLG Placements connect you to the world's knowledge marketplace to identify the people with first-hand experience, who can connect you to the right answers.

GLG Placements bring C-suite professionals to you so you can quickly get your team up to speed. You can request a speaker for an engagement or build a customized learning and development program.

### One Approach – Many Ways to Engage

#### Deal Specialists

Bring in an outside expert with specialty knowledge to join your team.

#### Board Placement

We identify C-suite leaders and real-world professionals to strengthen your board.

#### Learning and Development

Our experts design and lead programs so your team can act with confidence and clarity.

#### Speaker Identification

We arrange for thought leaders to share insights in your preferred venue.

### Reach a Variety of C-suite Level Executives

With more than 200 employees focused on custom recruiting Council Members, we are committed to finding the right expert to meet your needs.

**18,000+** Chief Executive Officers

**8,000+** Chief Operating Officers

**7,000+** Chief Financial Officers

**3,000+** Chief Information Officers

**2,000+** Chief Marketing Officer

**500+** Chief Product Officers

**200+** Chief Procurement Officers

**100+** Chief Risk Officers

**5,000+** Owner/Founders

## The World's Knowledge Marketplace

GLG's network includes more than 700,000 experts worldwide. Our global team works with you to identify and recruit the professionals who can add the most sophisticated insights to your research.

### Growing Expertise

Our global team hand-selects and adds more than 200 new expert professionals to our network per day on average.

### Precise Matches

We combine the human insight of our team with an artificial intelligence (AI)-driven matching platform to find the right people.

### Highest Standards

Our unparalleled Compliance Framework allows clients to engage with experts through a trusted platform, supported by dedicated tools, thoughtful protocols, and trained professionals.

## GLG's Full Suite of Services That Connect You to The World's Knowledge Marketplace Include:



### GLG Consultations

GLG Consultations connect you with an expert in a specific topic, business, or industry for a call or an in-person or video meeting.



### GLG Events

GLG Events offer real-time engagements, from teleconferences and remote or in-person roundtables that respond to shifting market dynamics to custom workshops and focus groups.



### GLG Library

A subscription to GLG Library gives you access to thousands of teleconference transcripts and webcast replays from events led by our global subject-matter experts.



### GLG Placements

GLG Placements bring C-suite professionals to you so you can quickly get your team up to speed.



### GLG Projects

GLG Projects engage our experts for longer-term and more in-depth, multi-mode consultations.



### GLG Surveys

GLG Surveys help you meet your research objectives by delivering a full spectrum of insights, leveraging the world's most robust and diverse source of first-hand B2B expertise.

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### Want to Know More?

We'd love to talk. Call us: +1 212 984 8500 Visit us: [glginsights.com](http://glginsights.com)