



FAQs

1 WHAT IS GLG?

GLG is the world's insight network. We connect decision makers to insights from experts, so they can act with the confidence that comes from true clarity. Our network of 700,000+ experts is the largest in the world, and we recruit hundreds of new experts every day. GLG invented our industry more than 20 years ago, and we still lead it today. We bring the power of insight to every great professional decision.

2 WHO ARE GLG CLIENTS?

Our clients are decision makers at thousands of the world's best businesses. We serve leading technology, life science, and industrial companies, including 50% of the Fortune 100 and 9 of the top 10 global technology companies; leading investment and financial firms; top professional services firms; and nonprofits and social entrepreneurs around the world.

3 WHO ARE GLG EXPERTS?

We recruit hundreds of new experts every day to our global network of more than 700,000 professionals. Our experts include more than 1,500 current/former Fortune 500 C-suite executives, academics, scientists, policy specialists, former public sector leaders, and subject-matter experts on almost any topic.

4 HOW DOES GLG WORK?

GLG's global team and technology-enabled platform provide our clients with tailored access to extraordinary expertise, all supported by our unparalleled compliance framework. We deliver products ranging from phone calls to surveys, live events, packaged insights and reports, and more.

5 WHAT DO CLIENTS USE GLG TO LEARN?

In a word: anything. Clients use GLG to tackle the full range of knowledge needs that professionals encounter every day, from deep dives on strategic challenges, hypotheses-testing, market feedback, or seeking mentorship from a former executive.

6 CAN ANYONE ACCESS GLG'S INSIGHT NETWORK?

GLG is a B2B insight network, and we have long-term relationships with many of the world's leading companies, investment firms, and social impact organizations. If you are interested in more information about becoming a client, visit our website.

7 HOW DOES GLG FIND EXPERTS?

We continuously grow our network experts by recruiting top professionals from around the world for specific project needs. If you have subject-matter expertise and wish to apply to become a member, you can do so on our website.

8 WHAT MAKES GLG DIFFERENT?

GLG is the founder, market leader, and gold standard of our industry. We operate with a deep sense of purpose, and we embody that commitment every day with our rigorous focus on excellence, and our investments in our network, our compliance framework, our technology, and our people.