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## FAQs

### 1 WHAT IS GLG?

GLG is the world's insight network. We connect decision makers to the right experts so they can act with the confidence that comes from true clarity and have what it takes to get ahead. Our network of experts is the world's largest and most varied source of first-hand expertise, and we recruit hundreds of new experts every day. GLG founded our industry more than 20 years ago, and we still lead it today. We bring the power of insight to every great professional decision.

### 2 WHO ARE GLG CLIENTS?

Our clients are decision makers at thousands of the world's best businesses. We serve leading technology, life science, and industrial companies, including a majority of the Fortune 100 and nine of the top 10 global technology companies; leading investment and financial firms; top professional services firms; and hundreds of nonprofits and social entrepreneurs around the world.

### 3 WHO ARE GLG EXPERTS?

Our global network of hundreds of thousands of experts includes thousands of current and former Fortune 500 C-suite executives, academics, scientists, policy specialists, former public sector leaders, and subject-matter experts. We recruit hundreds of new experts to our network every day.

### 4 HOW DOES GLG WORK?

GLG's global team and technology-enabled platform provide our clients with tailored access to extraordinary expertise, all supported by our unparalleled compliance framework. We deliver a range of products, including phone consultations, surveys, live in-person and virtual events, packaged insights and reports, and more.

### 5 WHAT DO CLIENTS USE GLG TO LEARN?

In a word: anything. Clients use GLG for all their knowledge needs, including deep dives on strategic challenges, hypothesis testing, market feedback, advice from other executives, and more.

### 6 WHO CAN ACCESS GLG'S NETWORK?

GLG is a B2B network serving top businesses, nonprofits, and others, and we have long-term relationships with many of the world's leading organizations. If you are interested in more information about becoming a client, visit [GLGinsights.com](https://www.glginsights.com).

### 7 HOW DOES GLG FIND EXPERTS?

We continuously grow our network of experts by recruiting top professionals from around the world for specific project needs. If you have subject-matter expertise and would like to learn more about joining our network, visit [GLGinsights.com](https://www.glginsights.com).

### 8 WHAT MAKES GLG DIFFERENT?

GLG is the founder, market leader, and gold standard of our industry. We operate with a deep sense of purpose, and we embody that commitment every day with our uncompromising standards for compliance and quality, our award-winning Social Impact work, our diversified solutions and thought partnership, and our continued investments in our network, our technology, and our people.