

# The World's Insight Network

Powering every great professional decision.

# **How We Help**

GLG's dedicated, customized suite of services connects you to experts with first-hand experience exactly when you need it. Gain access to powerful insights and the clarity necessary to help you act with confidence, safeguarded by GLG's commitment to exceptional compliance. Within our network, more than 900,000 subject-matter experts are ready to work with and for you through Consultations, Events, Placements, Projects, and Surveys.



#### **GLG Consultations**

GLG Consultations connect you with an expert on a specific topic, business, or industry for a call or an in-person or video meeting. This direct access helps you gain powerful insights that can drive better decisions. Connect one-to-one with an expert, or choose a moderated, translated, or multiparty call — whatever fits your needs.



#### **GLG Events**

GLG Events bring the world's leading voices together to share perspectives and discuss trends and implications. You can attend GLG Events in person, join online via live video, or listen in from anywhere.

GLG Custom Events combine the power of a live event with your own research objectives. Create workshops featuring industry experts who have first-hand insight or gather feedback from customers through focus groups and indepth interviews.



### **GLG Library**

A subscription to GLG Library provides access to thousands of teleconference transcripts and on-demand webcasts, both led by our global subject-matter experts.



## **GLG Placements**

GLG Placements bring industry professionals to you so you can quickly get your team up to speed with even deeper expertise.



### **GLG Projects**

Leaders face countless critical decisions with limited time and resources. GLG Projects engage our experts for longer-term and more in-depth engagements so leaders can draw on the best expertise in the most efficient way.

For each engagement, we staff one or more top-tier consultants and subject-matter experts with experience across industries and disciplines. We offer fully managed market assessments, competitive landscape analyses, brand analyses, voice-of-customer studies, and staff augmentation to support your work.



#### **GLG Surveys**

Whether you need to evaluate entry into a market, quickly test a new idea, or optimize your messaging, our experienced team of quantitative researchers can help you reach the right groups and execute surveys that meet your research objectives on your timetable.

GLG Surveys assemble trusted samples from the world's largest and most varied sources of legitimate and direct expertise so you can quickly field-test your strategies.

## Want to Know More?

We'd love to talk. Call us:

| Visit us: