



FAQs

1 WHAT IS GLG?

GLG is the World's Insight Network. We connect decision makers to the right experts so they can act with the confidence that comes from true clarity and have what it takes to get ahead. Our network of experts is the world's largest and most varied source of first-hand expertise, and we recruit hundreds of new experts every day. GLG founded our industry more than 20 years ago, and we still lead it today. We bring the power of insight to every great professional decision.

2 HOW DOES GLG WORK?

GLG's global team and technology-enabled platform provide our clients with tailored access to extraordinary expertise, all supported by our unparalleled compliance framework. Our comprehensive expertise database spans almost every geography, industry, and function. This allows us to deliver a range of products, including phone consultations, surveys, live in-person and virtual events, packaged insights and reports, and more.

3 WHO ARE GLG CLIENTS?

Our clients are decision makers at thousands of the world's best businesses. We serve leading technology, life science, and industrial companies, including 40% of the Fortune 100 and seven of the top 10 global technology companies; leading investment and financial firms; top professional services firms; and hundreds of nonprofits and social entrepreneurs around the world. Through our integrated data and technology-powered platform, we empower our clients and drive exceptional outcomes.

4 WHO ARE GLG EXPERTS?

Our global network of hundreds of thousands of experts includes thousands of current and former Fortune 500 C-suite executives, academics, scientists, policy specialists, former public sector leaders, and subject matter experts. We recruit hundreds of new experts to our network every day.

5 HOW DOES GLG SELECT AND SCREEN EXPERTS?

Our Client Solutions teams leverage our proprietary data and workflow tools to select experts for each client project. Behind the scenes, our Compliance and Network Quality teams utilize our proprietary systems, third-party data, and information gathered from experts and clients to evaluate the accuracy of our Network Members' profiles and to identify background issues, quality concerns, or potential conflicts of interest that might make them a poor fit for our network or for specific types of projects. Our goal is to ensure we are providing our clients with experts who provide actionable, premium-quality insights to drive high-value decisions at scale.

6 WHAT DO CLIENTS USE GLG TO LEARN?

In a word: anything. Clients use GLG for all their knowledge needs, including deep dives on strategic challenges, hypothesis testing, market feedback, advice from other executives, and more. Engagements occur within our trusted environment, which allows clients to learn in a manner that respects experts' confidentiality obligations and conflicts.

7 WHO CAN ACCESS GLG'S NETWORK?

GLG is a B2B network serving top businesses, nonprofits, and others, and we have long-term relationships with many of the world's leading organizations. If you are interested in becoming a client, visit [GLGinsights.com](https://www.glginsights.com) for more information.

8 HOW DOES GLG FIND EXPERTS?

We continuously grow our network of experts by recruiting top professionals from around the world for specific project needs. If you have subject matter expertise and would like to learn more about joining our network, visit [GLGinsights.com](https://www.glginsights.com).

9 WHAT MAKES GLG DIFFERENT?

GLG is the founder, market leader, and gold standard of our industry. We operate with a deep sense of purpose, and we embody that commitment every day with our uncompromising standards for compliance and quality, our award-winning Social Impact work, our diversified solutions and thought partnership, and our continued investments in our network, our technology, and our people. Our network scale, global reach, data granularity, predictive analytics, and breadth/quality of offerings mapped to each client's decision-making journey provide us with significant and differentiated advantages.

10 WHAT ARE GLG'S COMPLIANCE STANDARDS?

GLG invented compliance standards for the industry, and our unparalleled compliance systems help clients engage with subject matter experts through a trusted platform. We have proprietary systems and technology to manage potential conflicts, help clients implement their own compliance settings, and provide regular training, supporting our robust compliance policies.

GLG requires all experts to complete an interactive tutorial that emphasizes the importance of confidentiality to them, our clients, and us. We also require all experts to sign, and re-sign each year, a contract in which the experts explicitly state that they:

- Have reviewed any relevant agreements to which they are subject and are permitted to serve as experts
- Will decline to participate in any project that would violate those agreements
- Will not provide confidential (including material non-public) information to clients
- Will keep client interests and information confidential
- Will immediately terminate any consulting project that moves into subject matters they cannot discuss