



Fact Sheet

GLG is the World's Insight Network. We connect decision makers to the right experts so they can act with the confidence that comes from true clarity and have what it takes to get ahead. Our network of experts is the world's largest and most varied source of first-hand expertise, and we recruit hundreds of new experts every day. We bring the power of insight to every great professional decision. Visit [GLGinsights.com](https://www.glginsights.com).

Fast Facts

- Founding: 1998, New York City
- Locations: Offices in 12 countries: the U.S., China, India, South Korea, Japan, Singapore, Australia, England, Ireland, France, Germany, and Dubai
- Employees: 2,500+
- Network: Largest in the world, with hundreds of new experts recruited every day
- Headquarters: New York City
- Leadership: Paul Todd, CEO
- Ownership: Privately held

How We Help

Calls Discussions with experts on specific topics, businesses, or industries.

Surveys B2B panels built from the world's largest and most varied source of first-hand expertise.

Events Real-time engagements that respond to market shifts, from virtual and live roundtables to webcasts and teleconferences.

Integrated Insights Strategic recommendations and deliverables from tailored teams of top-tier freelance consultants and subject matter experts.

Placements Board and other recruiting.

GLG Social Impact The power of GLG's insight network delivered to the social sector.

GLG Institute A community of senior executives accelerating success through shared insight.

Clients

- 40% of the Fortune 100
- 7 of the 10 largest global technology firms
- 8 of the 10 largest pharmaceutical companies
- 9 of the 10 largest law firms
- 9 of the 10 leading global banks
- Most of the top management and strategy consultancies
- 65+ Social Impact Fellows
- 300+ Social Impact organizations, including the world's leading nonprofits, foundations, and social enterprises
- 750+ global private equity funds
- 500+ public equity investment firms
- Agencies and marketing firms from the top five advertising holding companies

Compliance

As the category pioneer, GLG has led the industry in the establishment and development of compliance standards for expert networks. Our unparalleled compliance systems and technologies provide a structured, auditable, and transparent way for clients to receive actionable insights in a manner that is consistent with the highest professional standards and best practices. GLG's proprietary compliance systems and technology are major competitive differentiators and a core component of our culture.

Contact Us

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