Fact Sheet

GLG is The World’s Insight Network, connecting decision makers to the right experts so they can act with the confidence that comes from true clarity and have what it takes to get ahead. GLG helps clients navigate their most pressing matters. No matter the question, requiring any level of experience, GLG informs smarter decisions. Visit GLGinsights.com.

Fast Facts
- Founding: 1998, New York City
- Locations: Offices in 13 countries: the U.S., China, India, South Korea, Japan, Singapore, Malaysia, Australia, England, Ireland, Germany, Spain, and UAE
- Employees: Approximately 3,000
- Network: Approximately 1 million and thousands of new experts recruited every day
- Headquarters: New York City
- Leadership: Gemma Postlethwaite, CEO
- Ownership: Privately held

Clients
- 9 of the 10 largest Private Equity funds globally
- 10 of the 10 Leading Banks Globally
- 9 of the 10 Largest Global Technology Firms
- 10 of the 10 Largest Law Firms Globally
- 9 of the 10 Largest Pharma Companies Globally
- 40% of the Fortune 500 spanning across nearly every sector of the economy
- Most of the top management and strategy consultancies
- 80+ Social Impact Fellows
- 500+ Social Impact organizations, including the world’s leading nonprofits, foundations, and social enterprises
- 800+ global private equity funds
- 500+ public equity investment firms
- Agencies and marketing firms from the top five advertising holding companies

How We Help

GLG Direct
GLG Direct connects our clients with Network Members for a phone or video call so they can gain the insight they need to inform their business decisions.

GLG Research
GLG Research provides access to the right target populations, helping you meet your research objectives on your timeline.

GLG Syndicated Insights
GLG Syndicated Insights unlocks tens of thousands of archived transcripts, reports, syndicated surveys, and webcasts in addition to invitations to in-person or remote timely, trending, and interactive conversations.

Compliance
As the category pioneer, GLG has led the industry in the establishment and development of compliance standards for expert networks. Our unparalleled compliance systems and technologies provide a structured, auditable, and transparent way for clients to receive actionable insights in a manner that is consistent with the highest professional standards and best practices. GLG’s proprietary compliance systems and technology are major competitive differentiators and a core component of our culture.

Contact Us

Press
press@glgroup.com

General Inquiries
info@glgroup.com

Global Headquarters
60 E. 42nd St., Third Floor
New York, NY 10165

The information provided in this marketing material is for informational purposes only. The information is not offered as advice on a particular matter and should not be relied on as such.

GLG® and the GLG logos are trademarks of Gerson Lehrman Group, Inc.
©2023 Gerson Lehrman Group, Inc. All rights reserved.